

ABSTRACT OF THE DISCLOSURE

This invention facilitates a genre setting made when program data is newly recorded. A search is conducted to determine whether a day of week, a channel, a recording start time, and a recording end time as recording information on newly recorded program data coincide with recording information in a genre database for previously recorded program data. If the recording information coincident with the new recording is present, a genre for the coincident recording information is set as a genre for the new recording information. If no coincident recording information is present, the new recording information is set as recording information without a genre.